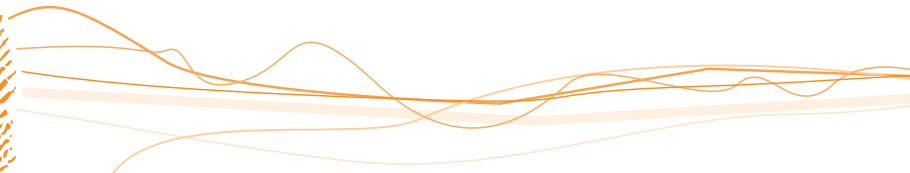




>> Hundreds of materials. Thousands of colours. Millions of possibilities.
smart BRABUS tailor made.



start being different.



THERE ARE ENDLESS

POSSIBILITIES

TO EXPRESS YOUR UNIQUENESS. No person is the same. This is why smart BRABUS tailor made has taken individual mobility a radical step further. You have boundless options to turn the model of your choice - from pure to BRABUS Xclusive - into a car like no other. With a sheer endless combination of colours, materials and designs. Or a certain detail that makes your smart every bit as unique as you yourself.

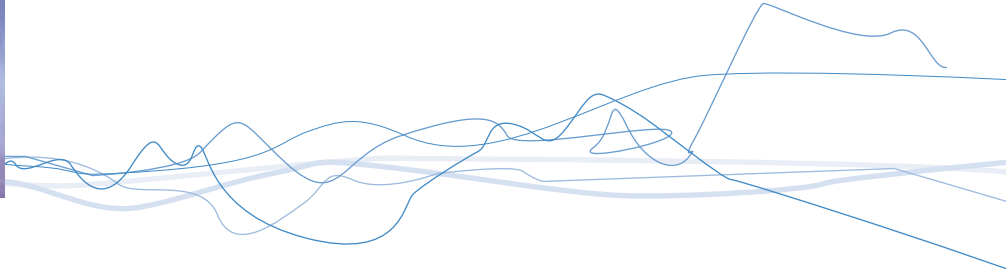
WHAT DOES UNIQUENESS MEAN TO YOU?



IS IT THE FEELING OF

FREEDOM

OF BEING ABLE TO DO WHATEVER YOU WANT? You have the freedom to turn the model of your choice into your dream car – right from the start, straight from the factory. In every engine version and equipment line. With the full range of optional equipment and accessories from smart and BRABUS.

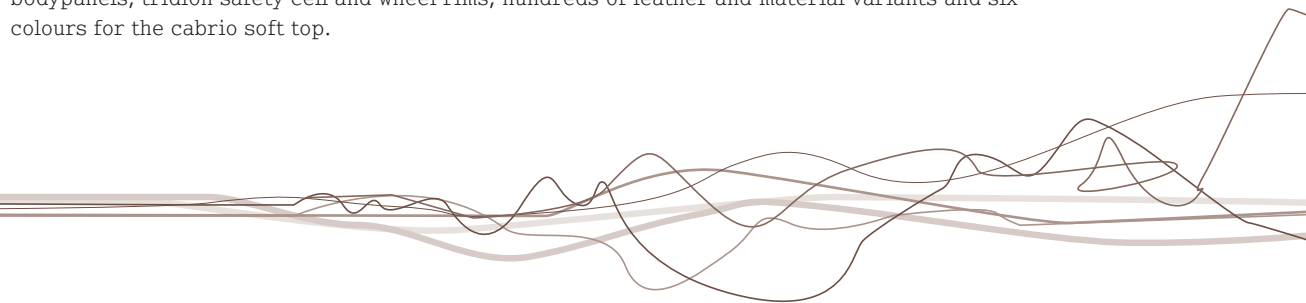




IS IT THE

COLOUR

THAT REMINDS YOU OF THE LIGHTS OF YOUR CITY? There is an endless range of colours – and one that belongs to you alone. There are no limits to your imagination. With thousands of colours for the bodypanels, tridion safety cell and wheel rims, hundreds of leather and material variants and six colours for the cabrio soft top.

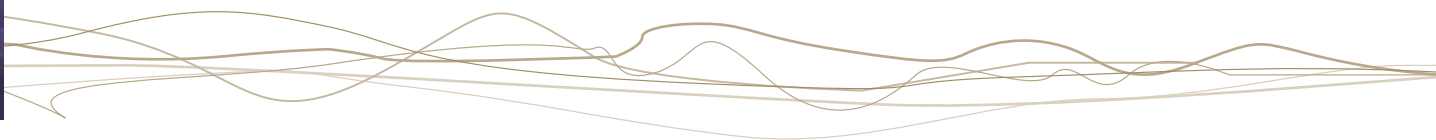
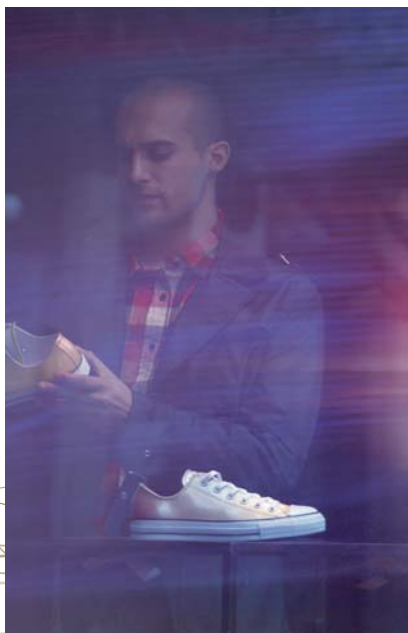




IS IT THIS LITTLE

DETAIL

THAT DISTINGUISHES YOU FROM ALL THE OTHERS? Wheel rims, tridion safety cell and door mirror caps in gold? A brilliant idea – and just one of many possibilities. Leave your very own mark with just the highlights you always wanted. Or customise the whole car with a wealth of unique details.



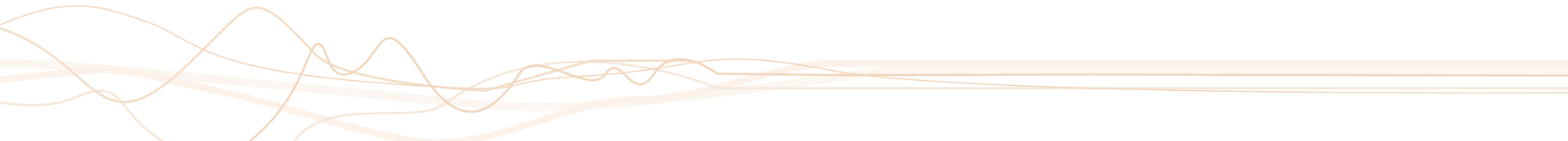




IS IT THE HIGH-QUALITY

CRAFTSMANSHIP

THAT IS PERCEPTIBLE DOWN TO THE LAST DETAIL? smart BRABUS tailor made gives individual mobility a special quality. You feel it as soon as you open the door for the first time: first-class workmanship awaits you in the interior – ensuring that even the smallest seam is perfect. And with exclusive colours, high-quality equipment details and selected materials such as leather, brushed aluminium and brilliant stainless steel the result is a feast for all the senses.

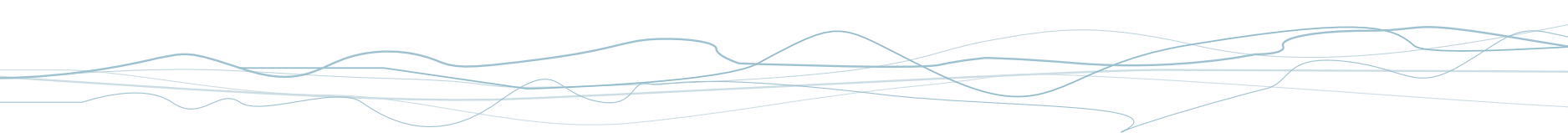


FOR US UNIQUENESS MEANS CREATING THE CAR OF YOUR DREAMS FROM A SHEER ENDLESS

ABUNDANCE

OF POSSIBILITIES. Everything fits and matches, creating a harmonious whole. From the interior to the exterior, everything consistently follows your own personal design concept, perfectly combining all your ideas and wishes. Here are a few examples to inspire you. Now give your imagination free rein!

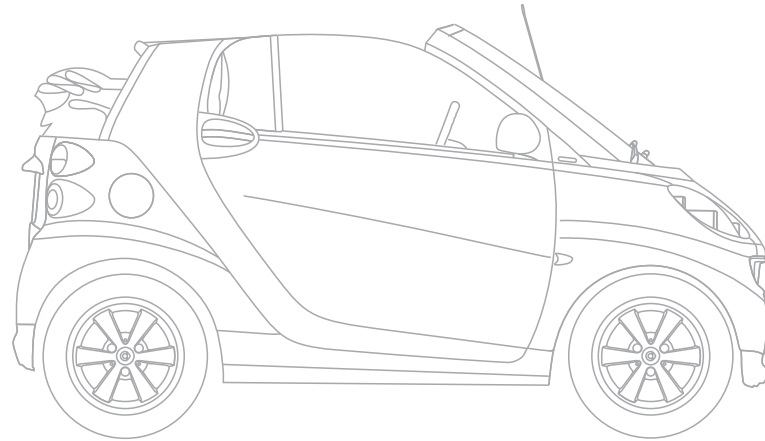




NOW IT'S DOWN TO YOUR

CREATIVITY.

WHAT WOULD YOUR DREAM CAR LOOK LIKE? Whatever your vision – with smart BRABUS tailor made it can become a reality. Let your imagination take the front seat – or let it run wild on one of the many other elements of the vehicle that you can personalise as the mood takes you. In an almost infinite range of colours and all different kinds of materials. Your smart dealer will be pleased to advise you.



**BODYPANELS, TRIDION SAFETY CELL, SOFT TOP COLOUR,
DOOR MIRROR CAPS, FRONT APRON, RADIATOR GRILLE,
WHEELS, SIDE SKIRTS, STITCHING ON THE SEATS, SEAT
CUSHIONS, PAINTED INTERIOR DOOR HANDLES, GEAR
KNOB TRIM, STEERING WHEEL, STEERING WHEEL SHIFT
PADDLES, INSTRUMENT PANEL UPHOLSTERY, SEAT SIDE
BOLSTERS, KNEE PAD ...**



smart infocenter

(Call free from a landline. Charges for calls from mobile networks may differ from this.)

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After many years of faithful service, you can return your smart to us for environmentally friendly disposal in accordance with the EU Directive on End-Of-Life-Vehicles*. But that day lies a long way off. *Applies in accordance with the relevant national regulations (except in Switzerland). For several years now smart vehicles have fulfilled legal requirements for design compatible with the requirements of recycling and reuse. A network of companies exists which will take back your old car and dismantle and recycle it in an environmentally friendly way. Ways of dismantling and recycling cars and parts are being continuously developed and improved, and this means that the smart fortwo will also comply with future increases to the statutory recycling rates in time. Further information is available at www.smart.com.

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